

ALASKA INTERNATIONAL AIR CARGO SUMMIT

AUGUST 29-31, 2011

HOTEL CAPTAIN COOK, ANCHORAGE, AK

HOSTED BY:

State of Alaska

Department of Transportation and Public Facilities Statewide Aviation

Ted Stevens Anchorage International Airport

Fairbanks International Airport



Ted Stevens
Anchorage
International Airport



Fairbanks
International
Airport

IMPORTANT INFO

NAME TAGS

Name tags serve as conference attendee's entrance to all sessions, meals and events. Please wear your name tag at all times.

ASSISTANCE

If you have any questions or need assistance during the conference, please visit the Conference Registration Desk, staffed by Visions Meeting & Event Management, located outside of the Discovery Ballroom on the main level of the hotel from 7:00am - 5:00pm, Tuesday and 7:00am - Noon on Wednesday.

WIRELESS SERVICE

The Hotel Captain Cook offers free wireless internet connection throughout the hotel.

COMPUTERS

Power stations to charge computers will be provided in the Mid Deck on Tuesday and Wednesday.

TURN-OFF CELL PHONES

Please remember to turn off your cell phones at all time during all sessions.

MESSAGE CENTER

There will be a message board located at the Conference Registration.

EMERGENCIES

Dial the Hotel Captain Cook hotel operator (0) and they will dispatch security.

SMOKING

Smoking is not allowed in the meeting rooms, hallways and lobby area of the hotel.

DINING & ENTERTAINMENT

There are four dining and entertainment facilities at the Hotel Captain Cook:

- **CROW'S NEST:** Gourmet dining and stunning views of Cook Inlet and Mt. McKinley.
- **THE PANTRY:** An indoor sidewalk café featuring a delightful selection of American cuisine for breakfast, lunch and dinner.
- **FLETCHERS:** A warm friendly, English pub atmosphere. Fletchers offers gourmet pizza, fresh pasta dishes and seafood specialties. Enjoy a drink from a broad selection of microbrews, cocktails, and wines by the glass.
- **WHALES TAIL:** A gourmet coffee and wine bar serving lattes, mochas and cappuccinos from dawn to dusk. Pastries, fresh fruit, salad and sandwiches are also available during the day. The evening features over 30 wines by the glass along with a full bar selection and specialties from the menu.

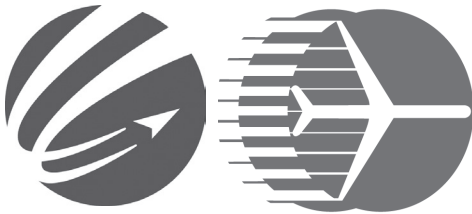
ANCHORAGE MAP / RESTAURANT GUIDE

Anchorage offers many wonderful restaurants and shops within walking distance of the hotel. Restaurant guides are available at the registration desk. If you have any questions, the registration desk would be pleased to assist you.

HOTEL CAPTAIN COOK CONTACT INFORMATION

939 W. 5th Ave, Anchorage, AK 99501
Phone (907) 276-6000 – Fax (907) 343-2298

WELCOME



Welcome to the 2011 Alaska International Air Cargo Summit. Your business partnerships with the State of Alaska's International Airports in Anchorage and Fairbanks are important to Alaskans and our economy. We appreciate your participation in this Summit.

The geographic and payload advantages of operating via Alaska are well understood by the international air cargo carriers operating here. We are pleased to highlight another aviation advantage, our state's unique cargo transfer rights. No other airport system in the U.S. allows air carriers the cargo transfer opportunities that Anchorage and Fairbanks offer.

Thank you for your business at Alaska's International Airports. I hope you have a productive, informative, and enjoyable stay in our great state, and I look forward to Alaska's continued partnership with you and your company.

Best regards,

Handwritten signature of Marc Luiken.

Marc Luiken
Commissioner of the Department of Transportation

SPEAKER BIOS



MEAD TREADWELL
Lieutenant Governor -
State of Alaska

Mead Treadwell was elected as Alaska's Lieutenant Governor in November, 2010. Lt. Governor Treadwell places a priority in fulfilling his constitutional duties, supporting Alaska's governor and being accessible to Alaskans. He is committed

to strengthening Alaska's economy by filling the Trans Alaska Pipeline, helping get a gas pipeline built, bringing affordable energy to Alaskans and standing up to the federal government to ensure access to our natural resources.

Mead Treadwell brings a record of private and public sector success to the job of Lieutenant Governor. He is recognized as one of the world's Arctic policy experts. Treadwell was appointed to the United States Arctic Research Commission by President George W. Bush in 2001 and designated by the President as the Commission's chair in 2006. Under his leadership, a new United States Arctic Policy was developed and adopted by President Bush and is now being implemented by the current administration. Treadwell resigned from the Commission in June, 2010 after he filed to run for Lieutenant Governor. Treadwell also recently resigned as the Chairman and Chief Executive Officer of Venture Ad Astra, an Anchorage company, which invests in and develops new geospatial and imaging technologies. He helped launch a series of technology, manufacturing and service companies, two of which - Digimarc and Emberclear - trade on public stock exchanges.

Mead Treadwell first came Alaska as a teenager in 1974 and worked as a volunteer intern in Wally Hickel's office. It was the beginning of a friendship that lasted for thirty-eight years. After graduating from Yale, Treadwell moved to Alaska in 1978 and worked as lead political reporter for the ANCHORAGE TIMES. In 1980, he was part of a team of writers which won the Blethen Award, a top prize for investigative reporting in the Pacific Northwest. In 1982, after completing his MBA at the Harvard Business School, Treadwell joined former Governor Hickel and former Governor Bill Egan as founders of the Yukon Pacific Corporation which started the all Alaska gas pipeline project.

During the Exxon Valdez oil spill crisis, Mead Treadwell went to Cordova and served as the city's director of spill response. He worked with Cordova citizens and Alaska's congressional delegation to launch the Prince William Sound Science Center, home of the Prince William Sound Oil Spill Recovery Institute. He also worked with Southcentral coastal communities, Congress, and the oil industry to create the Prince William Sound Regional Citizens Advisory Committee. He served as Deputy Commissioner of the Department of Environmental Conservation. Treadwell helped write Alaska's new environmental protection regulations and established the environmental crime unit for the state. He represented Alaska on U.S. delegations which established the eight nation Arctic Council, and supported Governor Hickel's establishment of the Northern Forum.



MARC LUIKEN
Commissioner - Aviation,
Alaska Department of
Transportation and Public
Facilities

Marc Luiken currently serves as the Commissioner of Aviation for the Alaska Department of Transportation and Public Facilities (DOT&PF), serving as the executive director for the Alaska International Airport System and overseeing management of the state's 255 rural airports.

Previously, Luiken served 29 years with the U.S. Air Force before retiring June 1, 2010. During his previous Air Force assignment, he oversaw the mission execution for two flying wings, 15 long-range radars and two additional facilities. As Vice Commander of the 11th Air Force, he was also charged with ensuring North American air sovereignty through coordination with the Alaska North American Air Defense Region. His career spanned the globe with multiple assignments in the United Kingdom and Germany, an assignment in Japan and several deployments to Southwest Asia.

Marc is a 1981 U.S. Air Force Academy graduate. Luiken earned his bachelor's degree in Human Factor's Engineering from the United States Air Force Academy in Colorado Springs, CO. He earned a master's degree in Management from Troy State University in Alabama and a second master's degree in Strategic Studies from Air University in Alabama.

Col Luiken's awards and decorations include the Legion of Merit (2), Defense Meritorious Service Medal (2), Meritorious Service Medal (6), Air Medal (2), Air Force Commendation Medal (2), Aerial Achievement Medal (2), Armed Forces Expeditionary Medal, and over 15 campaign and service medals. He is a member of the Air Force Association and Rotary International.



STEVEN D. HATTER
Deputy Commissioner –
Aviation, Alaska Department
of Transportation and Public
Facilities

Steven Hatter currently serves as the Deputy Commissioner of Aviation for the Alaska Department of Transportation and Public Facilities, and Executive Director for the Alaska International Airports System, overseeing management of the state's 255 airports.

Since retiring from the United States Air Force in August 2006, and before coming on board with the State of Alaska government in January 2011, Mr.

SPEAKER BIOS

Hatter continued to serve the Department of Defense in Alaska within the Alaskan Command as a consultant and project manager on a variety of large scale military training and exercise related initiatives.

Mr. Hatter retired from active duty in the rank of Colonel after 26 years of distinguished service. As a fighter pilot, he flew the F-4E Phantom, the F-4G Wild Weasel, and the F-15E Strike Eagle. Over his career, Colonel Hatter served in various key command positions at the Pentagon. He most recently served as the Director of Training and Exercises (J7) and Director of Operations (J3) at the Alaskan Command/Joint Task Force-Alaska. Colonel Hatter is a combat veteran of Desert Storm, Operation Southern Watch, and Operation Enduring Freedom.

Mr. Hatter earned a Bachelor of Science degree in Business Administration from Vanderbilt University in 1980. He also holds a Master of Science degree in International Relations from Troy State University earned in 1990, a Master of Arts degree in National Security Policy earned from the United States Naval War College in 2000, and a Master of Science degree in Project Management from the University of Alaska Anchorage earned in May 2010.

Colonel Hatter's military awards and decorations include the Defense Superior Service Medal, the Bronze Star Medal, the Defense Meritorious Service Medal, the Meritorious Service Medal (5), the Air Medal, and numerous additional campaign and service recognition medals. He is a member of the Air Force Association, the Naval War College Foundation, and the Project Management Institute. Steve and his wife Cynthia have been married for 29 years and have five children.



JOHN PARROTT, AAE
Ted Stevens Anchorage
International Airport

John attended the USAF Academy and graduated with a BS in Chemistry in 1978. He enjoyed 20 years in the USAF flying AT-38's, F-4's, F-16's and B-1's. John retired from the USAF in 1998.

John began working at the Ted Stevens Anchorage International Airport in December of 1998. He has served as the Airport Security Manager (1998-2001), the Operations Manager (2001-2004), the Deputy Director (2004-2008) and is currently the Airport Manager.

John is an Accredited Airport Executive, the Vice Chair of the Armed Services YMCA Board, an Ex Officio Advisor to the ACVB Board, Ex Officio member of the AEDC Board, and serves on the UAA Industry Advisory Council. He also enjoys flying his Cessna 180.



JESSE VANDERZANDEN, C.M.
Fairbanks International
Airport

Jesse VanderZanden has been the Airport Manager of Fairbanks International Airport since July, 2003. He grew up and worked on a farm in western Oregon until graduating with honors from Oregon State University in 1991, double majoring in Human Resource Management and International Business.

Prior to the Airport, Jesse worked for two United States Senators specializing in appropriations, transportation, and natural resource policy. He also served as a Regional Manager and Executive Director for two non-profits, specializing in natural resource and transportation issues. Lastly, he was a legislative liaison for the Tri-County Metropolitan Transportation District, located in Portland, Oregon, assisting with federal funding of the \$1.2 billion Westside Light Rail.

Mr. VanderZanden moved to Alaska in 1998 and currently resides in North Pole with his wife Amy, son Braedon, and daughter Emma.



ROBERT FINAMORE
Office of International
Aviation, U.S. Department of
Transportation

Mr. Finamore is a Senior Transportation Industry Analyst in the Department of Transportation's Office of International Aviation. He has over 25 years' worth of professional aviation experience and joined the office in 2005 following his retirement from the United States Air Force. In his 20-plus year military career, Mr. Finamore served in numerous headquarters and field level positions in the United States and abroad, and specialized in air transportation operations, air terminal management, multiple logistics disciplines, contingency wartime planning, and resource management.

At the Department, he has specialized expertise in all facets of U.S. and foreign air carrier international operations (scheduled and charter, passenger and cargo), including economic licensing, matters relating to foreign carrier ownership and control, fitness, code-sharing and wet-leasing, as well as matters relating to U.S. carrier selection proceedings for service in limited entry markets. He also represents the Department in discussions with foreign Civil Aviation Authorities/air carriers, as well as in interagency groups tasked with a variety of economic, safety, and security-related responsibilities.

SPEAKER BIOS



THOMAS E. PHILLIPS
Keiser Phillips Associates, LLC

Mr. Phillips has over 25 years of aviation and transportation planning experience. He has participated in numerous high visibility and technically complex airport, air cargo and aviation system planning projects throughout the world. His primary areas of responsibility have included project management, strategic planning, master

plan studies, forecasting and the physical planning of runways, terminal areas, and air cargo facilities. He has managed and produced airport master plans; national, state, and regional aviation system plans; air cargo feasibility and marketing studies; airport and heliport site selection studies; and air service studies.

Mr. Phillips has worked on projects in China, the Pacific Islands, Central Asia and North America. Some of his more recent projects include air cargo facility planning for Shanghai Pudong Airport Logistics Park, the San Antonio Air Cargo Flow Study, the air cargo portion of the Spokane Intl. Airport Master Plan and El Paso Intl. Airport Master Plan, the San Francisco Bay Area RASP Air Cargo Forecast, on-going air cargo consulting services for Anchorage International Airport; the Federated States of Micronesia Aviation System Plan and others.



JEFFREY N. SHANE
Hogan Lovells

Jeff Shane's law practice at Hogan Lovells' Washington, DC headquarters is principally devoted to domestic and international transportation issues with a particular focus on strategic, regulatory, legislative, and transactional advice and representation.

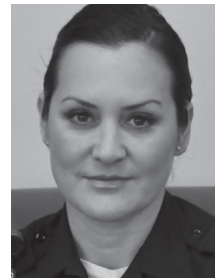
Jeff's assistance to clients is uniquely informed by his diverse career in transportation law and policy. He returned to his law firm in May 2008 after completing the most recent of five tours of duty with the U.S. Department of Transportation (DOT), serving for the previous five years as Under Secretary for Policy, a presidentially appointed position. Recognized for his role in forging an Open Skies aviation policy for the United States, he also focused government attention on more effective ways of financing transportation infrastructure, raised the visibility of intermodal freight movements and logistics on the national policy agenda, and devoted significant efforts to addressing the implications of climate change for the transport sector. Finally, he championed the launch of the "NextGen" transformation of the U.S. air traffic control system, the acceleration of GPS modernization, and other vital technology initiatives to enhance both the efficiency and security

of transportation.

Jeff held a variety of other senior positions at the DOT in earlier administrations. He was also Deputy Assistant Secretary of State for Transportation Affairs for four years, where he served as chief U.S. aviation negotiator.

From 1994 through 2001, Jeff was Chairman of the Commission on Air Transport of the International Chamber of Commerce and Chairman of the Military Airlift Committee of the National Defense Transportation Association. He was Chair of the American Bar Association's Forum on Air and Space Law from 2001 to early 2002. From 1985 through 1989, he was an Adjunct Professor of Law at Georgetown University, teaching a course in international transportation law.

Jeff is the recipient of a number of professional recognitions, including Aviation Week's L. Welch Pogue Award for lifetime achievement in aviation. In September 2007 he was elected President of the triennial Assembly of the UN International Civil Aviation Organization, the first American to serve in that position since 1959.



KYMBERLY FERNANDEZ
U.S. Customs and Border Protection

Kymerly Fernandez is the Chief Supervisory Customs and Border Protection Officer in Alaska, and has direct cargo oversight for the State of Alaska. This includes all of the activities at Ted Stevens Anchorage International Airport, Federal Express, United Parcel Service as well as the cargo activities at the various outlying ports of entry in the State. Chief Fernandez is also in charge of airport security for Customs and Border Protection at Ted Stevens Anchorage International, a Master Exercise Practitioner, and oversees the CBP training program. Prior to this position, Chief Fernandez was a first-line supervisor for CBP, and prior to that worked as an officer in Anchorage, Port Arthur Texas and Douglas Arizona.

AGENDA

MONDAY, AUGUST 29, 2011

1500 - 1900
Quarter Deck

Registration Check-In

1800 - 2100
Quarter Deck

Welcoming Reception

Master of Ceremonies: Steve Hatter, Deputy Commissioner, Aviation
• Thank you to all airlines and customers in attendance

TUESDAY, AUGUST 30, 2011

0700 - 1700
Alcove

Registration Check-In

0700 - 0830
Aft Deck

Breakfast

0830 - 0930
Mid Deck

Opening Ceremony

Master of Ceremonies: Steve Hatter, Deputy Commissioner, Aviation

- Introduction of airlines and customers in attendance
- Opening Remarks: Marc Luiken, Commissioner DOT
- Presentation: John Parrott, Anchorage Airport Manager and Jesse VanderZanden, Fairbanks Airport Manager

0930 - 0950
Aft Deck

Networking Break

Meeting room available for scheduling individual meetings - see Registration Desk to schedule a time

0950 - 1235
Mid Deck

Cargo Transfer in Alaska: Options, Opportunities, and Implementation

Moderator: John Parrott, Manager, Anchorage International Airport

Panelists:

- Robert Finamore, U.S. Dept. of Transportation, Office of International Aviation
- Jeffrey N. Shane, Partner, Hogan Lovells
- Kymberly Fernandez, U.S. Customs and Border Protection
- Tom Phillips, Director, Keiser Phillips Associates, LLC
- Jesse VanderZanden, Fairbanks International Airport

1235 - 1335
Aft Deck

Networking Lunch

Remarks: The Honorable Lieutenant Governor Mead Treadwell, State of Alaska

1335 - 1355
Aft Deck

Networking Break

Meeting room available for scheduling individual meetings - see Registration Desk to schedule a time

1355 - 1605
Mid Deck

AIAS Facilities and Services: Performance and Capabilities

Moderators: John Parrott, Manager, Anchorage International Airport, Jesse Vanderzanden, Fairbanks International Airport

- Ground Handling
 - F&E Ground Services
 - Pegasus Aircraft Maintenance
 - Swissport Aircraft Maintenance
- Fuel
- Facilities
 - Alaska CargoPort

1830 - 2100
Aft Deck

Appreciation and Recognition Dinner

Welcome Remarks: Commissioner Marc Luiken, Department of Transportation & Public Facilities
Appreciation gift presentation to airlines and customers

WEDNESDAY, AUGUST 31, 2011

0700 - 1200
Alcove

Registration Check-In

0700 - 0800
Aft Deck

Continental Breakfast

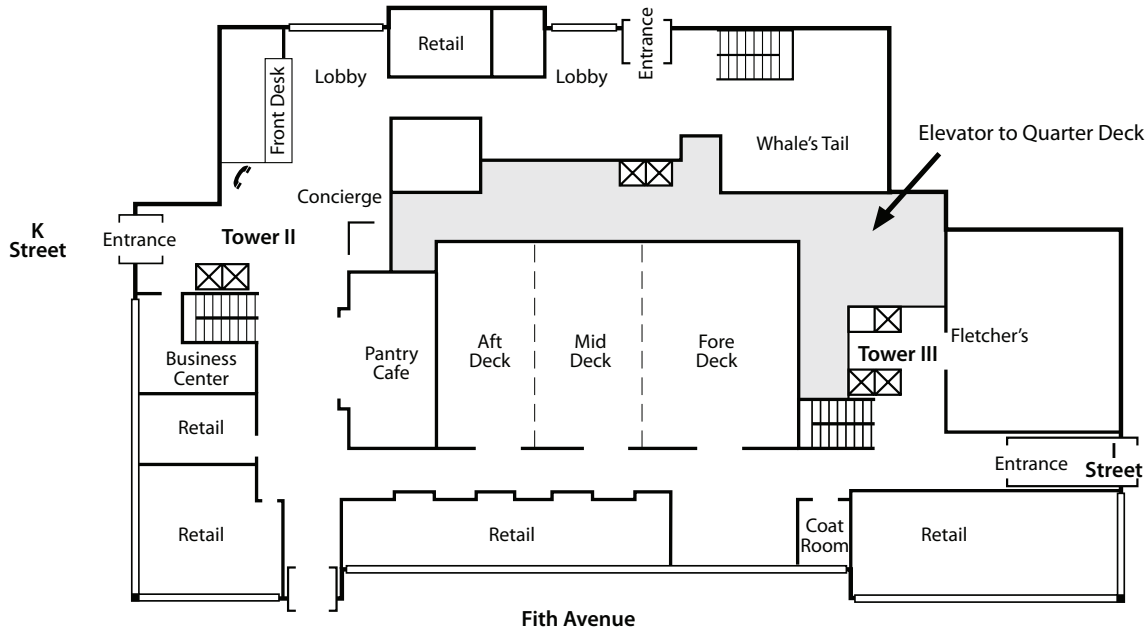
0800 - 1200
Mid Deck

Alaska Opportunities: Expanding Your Operations at the Anchorage and Fairbanks International Airports!

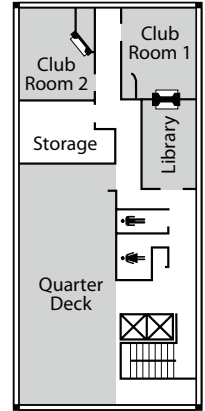
- Susan Bell, Commissioner, Department of Commerce, Community & Economic Development
- Bill Popp, CEO & President Anchorage Economic Development Corporation

HOTEL CAPTAIN COOK LAYOUT

Lobby Level



10th Floor Tower 1



Lower Lobby Level

